

PRESS RELEASE

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Announcing the 2nd Annual Toronto Film Race

TORONTO, ON – When the clock strikes 10PM on Friday, April 11th, hundreds of filmmakers will flood the streets of Toronto attempting to create an original short film in just 24 hours. They will be taking part in the Toronto Film Race, part of the 2nd Annual Film Racing Tour that will be visiting 17 cities across North America in 2008.

At 10PM on Friday, April 11th, Toronto area filmmakers will be assigned a theme for their film. Past examples of themes include: a wish, bad advice and revenge. The teams then have to write, shoot and edit an original short film no longer than 4 minutes and must drop off their films 24 hours later by 10PM on Saturday, April 12th. All of the completed films will premiere for the public on Wednesday, April 16th at the Bloor Cinema. The top films from the Toronto Film Race will compete for thousands in cash and prizes against top films from each of the cities on the 2008 Film Racing Tour.

The Film Racing Tour is organized by NYC Midnight Movie Making Madness, LLC, an organization that has been holding unique film-centric competitions since 2002 and held the first 24 hour film competition in the United States. NYC Midnight is dedicated to creating events that challenge and inspire creative minds with a continual focus on introducing a new wave of talented storytellers to the world of independent filmmaking. “Film Racing is improv for filmmakers” says competition director, Charlie Weisman. “With digital technology, creative minds, and a little inspiration, anything is possible...even with only 24 hours to work. Film Racing will be our most challenging and competitive event ever, and we are very excited to see what the filmmakers come up with this year.”

The 2008 Film Racing Tour will be visiting Atlanta, Austin, Boston, Brooklyn, Chicago, Los Angeles, Miami, Toronto, New York City, Philadelphia, Portland, San Francisco, Seattle, St. Louis, Toronto, Vancouver and Washington, DC. The entry fee is \$95 US per team before March 20th and \$115 US per team after March 20th. Visit the official competition website at www.filmracing.com to register, learn more and watch winning films from past events.

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