



Women in Film and Television-Toronto announces call for applications: Senior Level Business Management for Media Professionals Program

(TORONTO - Wednesday, November 14, 2007) Women in Film and Television-Toronto (WIFT-T), in partnership with the Schulich Executive Education Centre, Schulich School of Business, is pleased to announce a call for applications for its new **Business Management for Media Professionals, Senior Level Program**.

Specifically designed for managers, professionals and entrepreneurs working in the industry, this six-session, 13-day executive program will help participants gain a thorough and rounded understanding of how the film and television industry operates within Canada and globally. Themes include technological change, multiplatform delivery of content, globalization of the marketplace, and the challenges of leadership in times of great change. With an emphasis on business skills, BMMP is designed to help participants sharpen their industry knowledge and advance their careers.

Instructors include the best from the industry and the academic world.

Six sessions are scheduled on Fridays and Saturdays with the exception of the orientation weekend (February 8-10), which runs Friday to Sunday.

Fees are \$6,500 (plus GST). For information on payment plans and possible bursaries (not yet confirmed), please visit www.wift.com which will be updated on a regular basis.

If you are interested in applying, please send your resume, a brief (no longer than a page) description of your personal expectations of the program, and the name and contact information for one industry reference, to:

Email: ddavy@wift.com - **include BMMP Application in subject line**

Mail : BMMP, Women in Film and Television – Toronto, 110 Eglinton Ave. E, Suite 601, Toronto, ON, M4P 2Y1

Fax: 416.322.3703

Registration will be limited to 20 participants and applicants will be advised of their acceptance to the program within three weeks of receipt of their application. Final deadline for applications is January 11, 2008, however space is limited and we recommend applying early.

For additional information on courses, instructors and more, please visit http://wift.com/career_07_schulich.html

With the support of the Ontario Ministry of Training, Colleges and Universities, the Ontario Media Development Corporation on behalf of the Ministry of Culture, and NBC Universal.